



## Corporate Sponsorship Opportunities 2012

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### **Sponsor the HK Chapter of CoreNet Global to show your organization as a leader**

The Hong Kong Chapter of CoreNet has an ambitious Vision to become the leading Chapter globally through providing continuous learning and networking opportunities to members that exceed expectations and deliver value to members and their enterprises.

The Chapter aims to fulfill this exciting Vision through providing a range of sponsorship opportunities that will cover a full year of our activities. As a sponsor, you and your colleagues will have first rights to collaborate and network with the best and brightest in corporate real estate in Hong Kong, whilst gaining insight into what members think on current issues, challenges they face, and how they approach their work.

You will benefit via advertising to a targeted market and an ability to directly speak to our members, showcase your products and services and represent your company through your logo on our website, in collateral and at events.

There are 4 levels of a limited number of sponsorship packages which will be reserved on a first come first served basis:

#### **GOLD SPONSORSHIP - HK\$20,000.00 each (max 2) includes:**

- Three (3) complimentary registrations at Chapter Forum events
- Three (3) direct employees/clients/customers can attend all Chapter events at Members rate
- Acknowledgement & company logo at all Chapter events
- Sponsor logo and link on Chapter website
- Recruitment Posting on Chapter website / newsletter
- Company Profile and logo included in Chapter Chair's Annual Report to members
- Provision of promotional leaflets at Chapter events
- Provision of promotional 'give-aways' at Chapter events

#### **SILVER SPONSORSHIP - HK\$10,000.00 each (max 6) includes:**

- Two (2) complimentary registrations at Chapter Forum events
- Two (2) direct employees/clients/customers can attend all Chapter events at Members rate
- Acknowledgement & company logo at all Chapter events
- Sponsor logo and link on Chapter website
- Recruitment Posting on Chapter website / newsletter
- Company Profile and logo included in Chapter Chair's Annual Report to members
- Provision of promotional 'give-aways' at Chapter events

**BRONZE SPONSORSHIP - HK\$5,000.00 each (max 10) includes:**

- One (1) complimentary registrations at Chapter Forum events
- Acknowledgement & company logo at all Chapter events
- Sponsor logo and link on Chapter website
- Company Profile and logo included in Chapter Chair's Annual Report to members
- Provision of promotional 'give-aways' at Chapter events

**EVENT SPONSORSHIP - HK\$20,000.00 (max 1 for each event) includes:**

- Four (4) complimentary registrations at the sponsored event
- Four (4) direct employees/clients/customers can attend the sponsored event at Members rate
- Sponsor logo and link on Chapter website
- Company Profile and logo included in Chapter Chair's Annual Report to members
- Provision of promotional leaflets at the sponsored event
- Provision of promotional 'give-aways' at the sponsored event
- Post event eDM to event attendee
- Venue and F&B sponsor of the event\*

*\* Arrangement on venue and F&B can be discussed depending on event format and location*

Becoming a corporate sponsor of the Hong Kong Chapter will make a powerful statement in support of the Corporate Real Estate industry in Hong Kong and help us achieve our vision to be a leading Chapter worldwide.

Please feel free to contact us at [hongkong@corenetglobal.org](mailto:hongkong@corenetglobal.org) to discuss any element of the packages or to confirm your willingness to support the Chapter on our exciting and ambitious mission, for the benefit of the CRE industry in Hong Kong.

Notes to Sponsorship Program

1. Exact nature and procedure for distribution of promotional leaflets & give-aways and location of marketing material, to be agreed.
2. Sponsorship package effective for one year from 1<sup>st</sup> January, 2012.
3. Sponsorship funds will be non-refundable although if the Chapter fails to meet the terms of the package, the Chapter Committee may consider rolling over a proportion of the funds. The decision of the Chapter Committee is final.

## For Further Information

I am interested in the following sponsorship package: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Position: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Tel (Office): \_\_\_\_\_ (Mobile): \_\_\_\_\_

Email: \_\_\_\_\_